

# LA-ACC Annual Meeting October 26-27, 2018

Loews Hotel • New Orleans, LA



**STAY CONNECTED!**



Louisiana-Chapter-American-College-of-Cardiology



@LA\_ACC

LAACC.org

## You are invited to be part of the LA-ACC 2018 Annual Meeting!

It gives me great pleasure to invite you to the LA-ACC Annual Meeting that will be held October 26-27, Loews Hotel in New Orleans, LA. We hope we can count on your support. The success of past chapter meetings is due to the excellent educational partnership we have had from our supporters with adherence to the ACCME Standards of Commercial Support.

The target audience is cardiologists, cardiovascular trainees, nurses, advanced practice nurses, physician assistants and pharmacists. The attendance for the meeting averages 75-90 participants. The Louisiana Chapter of the American College of Cardiology has 600 members, and is the state "arm" of the American College of Cardiology (ACC), a 52,000-member national nonprofit professional medical society.

Exhibiting companies will receive one 6' skirted table in the pre-function space of the meeting. One continental breakfasts, two daily refreshment breaks, and a reception that will take place during the Poster Session on Friday night.

These session breaks offer an opportunity for attendees to network and visit with exhibiting companies. The fee to exhibit is \$2,000. There are also opportunities for your company to provide additional Marketing Support and Educational Grants. Recognition of participation will be communicated to attendees in the program book and via signage throughout the meeting as well as the Chapter website.

In supporting this meeting, we are confident you will see the benefits to meeting and reaching out to cardiologists here in Louisiana. The medical schools and their faculty and trainees will be well represented, as will practicing cardiologists in the community. We hope you will consider participating in this program that I am especially excited about.

We look forward to seeing you in New Orleans!

Sangeeta Shah, MD, FACC  
LA-ACC President

### WHY SHOULD YOUR COMPANY PARTICIPATE?

- Showcase your product/service
- Raise your company's profile by connecting face-to-face with Louisiana cardiology community.

### EXHIBIT HOURS (subject to change)

#### Friday, October 26

2:00pm	Registration Opens
3:00-5:00pm	Women in Surgery Meeting
4:00-4:15pm	Refreshment Break
5:00-8:00pm	LA-ACC Poster Competition & Reception

#### Saturday, October 27

##### *LA-ACC Annual Meeting with ISLA and Hypertension Breakout*

7:30am	Registration Opens
	Continental Breakfast with Exhibitors
8:00am	Meeting Begins
10:00-10:30am	Refreshment Break
12:30-1:15pm	Lunch (exhibitors invited)
3:00-3:15pm	Refreshment Break

### HOTEL INFORMATION

#### **Loews Hotel • 300 Poydras Street • New Orleans, LA**

Reserve your room by **September 25, 2018** to receive the discounted rate of \$239 plus tax per night.

To reserve your hotel room, call the Loews Reservations Center, at 866-211-6411 and mention the Louisiana Chapter American College of Cardiology for the discounted rate.



## MEETING SUPPORT

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### PLATINUM \$10,000

- One-6 foot table-top exhibit
- Recognition in all meeting materials
- Five representatives invited to all events and sessions
- Sponsor of the LA-ACC Poster & Welcome Reception

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### GOLD \$5,000

- Complimentary Exhibit Space
- Recognition in all meeting materials
- Four representatives invited to all events and sessions
- Sponsor of the Saturday Lunch

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### SILVER \$3,500

- Complimentary Exhibit Space
- Recognition in all meeting materials
- Three representatives invited to all events and sessions
- **Sponsor of one of the following:**
  - Friday Refreshment Break
  - Saturday Breakfast
  - Saturday Morning Refreshment Break
  - Saturday Afternoon Refreshment Break

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### BRONZE \$2,750

- Complimentary Exhibit Space
- Recognition in all meeting materials
- Three representatives invited to all events and sessions

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### EXHIBIT SPACE \$2,000

- One 2' x 6' skirted table
- Two chairs
- Nametags
- Two representatives invited to all events and sessions





## EXHIBITOR INFORMATION

### EXHIBIT HALL TRAFFIC

To encourage traffic, the Continental Breakfast and Refreshment Breaks will take place in the Exhibit Area.

### SHIPPING INFORMATION

The Exhibitor will receive this information from LA-ACC closer to the meeting date. Shipping details will be sent by email to the on-site contact listed on the Exhibitor Agreement Form.

### BOOTH CANCELLATION

The deadline for cancellation of exhibit space is Friday, September 7, 2018. A full refund, minus \$250 administrative fee, will be made to the Exhibitor if written notice is received by Friday, September 7, 2018. There will be no refunds after this date.

### BOOTH SPACE

- Exhibitor will be provided with a 6 foot draped table and two chairs.
- Additional representatives can attend for a charge of \$150 per representative.
- Decorating services, electricity and internet connections are NOT provided by LA-ACC. You must make prior arrangements for these services while reserving your booth space. The cost will be listed on the Exhibitor Agreement Form.
- Security guards are not provided by LA-ACC. The exhibitor is solely responsible for the security and safeguarding of his/her exhibit and contents at all times.
- Use of booth space by two or more exhibitors is NOT permitted.

### HOW TO SUPPORT THIS MEETING!

- Complete the Exhibitor Registration Form on page 4 & 5 of this prospectus. You can either email and/or fax it to the LA-ACC Chapter Office.
- Fill out the online Exhibitor Registration Form on the Chapter's web site: [www.laacc.org](http://www.laacc.org). You will find this information under the meeting tab/Annual Meeting/Exhibitors
- The Chapter's Tax ID number is: 72-1167491.
- Additional exhibitor information is located on the Chapter's web site – Chapter W9, Online Payment Form, Meeting Agenda, and letter of request.

### STAY CONNECTED!

**Phone:** 504-841- 0145  
**Fax:** 504-335- 2266  
**Email:** [janna@laacc.org](mailto:janna@laacc.org)

**Web:** [www.laacc.org/meetings/LA-ACCMeeting/annual.html](http://www.laacc.org/meetings/LA-ACCMeeting/annual.html)  
**Facebook:** Louisiana-Chapter-American-College-of-Cardiology  
**Twitter:** @LA\_ACC

**Mail:** LA-ACC Chapter Office  
2420 Athania Parkway, Suite 101  
Metairie, LA 70001





# EXHIBITOR AGREEMENT

To reserve your space at the 2017 LA-ACC Annual Meeting, please complete the following exhibitor agreement form. The exhibitor fee or educational grant should be included or a statement that it is forthcoming. The Chapter's Tax ID number is: 72-1167491.

Company Name \_\_\_\_\_  
(Print exactly as name should appear in program and on signage)

Contact Name \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email Address \_\_\_\_\_

### On-Site Contact

Name \_\_\_\_\_ Phone \_\_\_\_\_

Email Address \_\_\_\_\_

### Support Level

- Platinum - \$10,000
- Gold - \$5,000
- Silver - \$3,500

- Bronze - \$2,750
- Exhibit Booth - \$2,000

*Pick one of the following to sponsor:*

- Friday Refreshment Break
- Saturday Breakfast
- Saturday Morning Refreshment Break
- Saturday Afternoon Refreshment Break

### Additional Fees

- Additional Reps - \$150 per person
- Electricity - \$100.00
- High Speed Internet - \$75 per connection

### List of Products/Services Sold (print or email as a separate document; 30 words max)

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**For LA-ACC Use Only** Amount Paid \_\_\_\_\_ Check # \_\_\_\_\_ Date \_\_\_\_\_

Credit Card Type \_\_\_\_\_ Run Date \_\_\_\_\_ Initials \_\_\_\_\_





## EXHIBITOR AGREEMENT CONTINUED...

### On-site representatives *(the number of representatives that attend depends on your level of support)*

1)	_____	_____	_____	_____
	name	title	City/State	email
2)	_____	_____	_____	_____
	name	title	City/State	email
3)	_____	_____	_____	_____
	name	title	City/State	email
4)	_____	_____	_____	_____
	name	title	City/State	email
5)	_____	_____	_____	_____
	name	title	City/State	email

If possible, please do not locate us near the following company(ies):

1) \_\_\_\_\_

2) \_\_\_\_\_

3) \_\_\_\_\_

### Payment

Total amount to charge card \$ \_\_\_\_\_  Visa  MasterCard  AmExpress

Credit Card # \_\_\_\_\_

Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

Name on Card \_\_\_\_\_

Address \_\_\_\_\_

City/Zip \_\_\_\_\_

LA-ACC  
**Contact Information**  
 For additional information, please contact Janna Pecquet, LA-ACC Executive Director, at 504-841-0145 or [janna@laacc.org](mailto:janna@laacc.org).  
**Fax agreement form to:**  
 504-335-2266

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

*(By providing your credit card information above, you've granted permission to the LA-ACC to charge the card for the above stated total amount.)*

### Policies and Procedures

The Louisiana Chapter of the American College of Cardiology abides by and enforces the following policies and guidelines regarding exhibits at all educational meetings.

1. All exhibit booths must be manned at all times during viewing hours. No sales are permitted at the exhibit booth.
2. Aisle must be kept clear and no banners, signs etc. will be allowed which interfere with views of adjacent or nearby booths.
3. No subletting of space will be allowed
4. No refunds for cancellations after **Friday, September 7, 2018**.
5. Only exhibiting companies may distribute literature or samples
6. Exhibitors are requested not to hold events or entertain attendees during any educational or social events sponsored by LA-ACC.
7. It is expressly understood that, in purchasing and using space, the exhibitor agrees to abide by these regulations; moreover, that the Louisiana Chapter American College of Cardiology (LA-ACC), in accepting an order for space agrees to furnish ordinary facilities and service enumerated in these guidelines.

